



San Francisco History Has a Great Future

The Fracchia Prize - 2025

Prize Awards

First Place - \$2,500 and publication of the work in *The Argonaut*

Second Place - \$1,500 and publication of the work in *Panorama*

Third Place - \$1,000 and publication of the work in *Panorama*

The San Francisco Historical Society (www.sfhistory.org) is excited to announce the Sixth Annual **Fracchia Prize** competition for original research about San Francisco history. This contest has been endorsed by the Mayor's Office and supported in part by SF City Guides. It is open to any student living in and attending a high school in San Francisco. Interested candidates are required to submit either an original and properly cited written work consisting of between 1,200 and 1,600 words, or a five-to-seven minute multimedia presentation, based on the prompt below. Instructions and application form can be found at sfhistory.org/fracchiaprize.

Charles A. Fracchia (pronounced FROCK-ee-ya) was the founder and President Emeritus of the San Francisco Historical Society from 1998- 2021.

PROMPT:

How does the history of my neighborhood affect my life today?

Over time, San Francisco's distinct neighborhoods have helped to shape its inhabitants in more ways than most people imagine. Since its beginnings as a small fishing village of 50 people (known as Yerba Buena) with outposts in the Presidio and Mission, the City grew, and neighborhoods eventually formed, merged, changed and reformed over the centuries. As of today, the San Francisco Planning Department officially identifies 36 neighborhoods. And with that, each neighborhood has its own distinct history and characteristics.

The 2025 Fracchia Prize contest invites you to write about your neighborhood's history and how that has shaped your life today.

Deadline for Submission: April 13, 2025

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The Fracchia Prize - 2025(continued)

Criteria and Guidelines for Essays

- Writing to be between 1,200 and 1,600 words (double spaced).
- All entries will be judged by a panel looking for: strong writing skills, well chosen topic, accurate information, proper citations and possible use of primary and secondary sources.
- All writing must be yours (no borrowing other's text or use of extensive quotations).
- Article file format: PDF is preferred. Please keep your submission under 10MB file size.
Whatever word editor you use, please make sure to keep a copy of your article AND associated image files in their original formats for possible further editing.
- Photography is optional and should be kept, if used, to no more than 3 shots.

Multimedia Presentation Guidelines

- Presentation must last between 5 and 7 minutes
- All presentations must include text explanation or audio narration written by you (text should not exceed 20 words per slide)
- include at least one video or animation (examples: MP4, GIF)
- include images on 90 percent of slides (examples: JPEG, PNG)
- include at least one audio file (examples: MP3 or WAV)
- text addresses the prompt
- contains original research
- properly credit photos, other visuals, and quotations
- be accompanied by a bibliography of print and online sources
- adhere to Copyright and Fair Use guidelines (see below)
- Acceptable formats: PowerPoint • Prezi • Zoom recording • Keynote • iMovie • Google

Educational Multimedia Fair Use

Educational Multimedia Fair Use Guidelines are summarized below. The Guidelines specify how much of copyright-protected sources may be included in multimedia products prepared by students for course-related work. Use of larger portions requires permission from copyright owners.

- **Video or Motion Media:** Up to 10% or 3 minutes of a source, whichever is less.
- **Text:** Up to 10% or 100 words of a source, whichever is less.
- **Music, Lyrics, Music Video:** Up to 10% but not more than 30 seconds total from an individual work.

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Submitting Your Work

- 1) Complete and submit application form: <https://forms.gle/nQggN8MPZ3v2V9az5>
- 2) To submit an essay, email your PDF file to: fracchiaprize@sfhistory.org
- 3) To submit a multimedia presentation, email the link to: fracchiaprize@sfhistory.org
(Upload the presentation to YouTube as an unlisted video and send a link to the video)

Due Date: April 13, 2025 by midnight

**Have questions?
Send email to:
beth.roemer@sfhistory.org**